



Vendor Village

September 24-28, 2008



The Black River Farm Autumn Classic offers a unique opportunity to crafters and manufacturers to reach a desirable and potentially lucrative market niche during our five day competition. In a study conducted by the Barents Group of Washington, D.C., the economic impact of the horse industry demonstrated a total of \$112.1 billion on the U.S. Gross Domestic Product (GDP). The state of New Jersey contributes a significant \$8.1 to that total—the greatest of any state across the country. In fact, there are more than 7,000 equine related businesses just in New Jersey offering a large market to cultivate.

We have planned a comprehensive marketing program for the Autumn Classic including print media, journal advertising, as well as television and radio spots to build upon the success that the event enjoyed last year.

There will be a limited amount of space available under our Vendor Village Tent, so reserve your spot early. SET UP may begin on Friday, September 26, 2008.

- Electric hookup available at \$15.00 per day
- 10 x 10 space for two days: \$250.00
- 10 x 20 space for two days: \$400.00
- Tractor Trailer rate: \$1,000.00
- Complimentary 8' table will be provided-just notify us when placing order.





September 24-28, 2008

Vendor Agreement

Vendor Village Space

Set up may begin on Friday, September 26

- 10 x 10 space for two days
\$250.00
- 10 x 20 space for two days
\$400.00
- Tractor Trailer Rate
\$1,000.00
- Electric hookup available at
\$15.00 per day
- Complimentary 8' table will be provided-just check the box if you need one.

Please complete the following information and fax to: Black River Farm, Attn: Christina E. Keeney at (908)284-0329 Or mail along with payment by August 31, 2008 to: Black River Farm, 20 Boss Road, Ringoes NJ, 08551. You may contact Christina E. Keeney at (215) 962-4488 or by email: Christina@Blackriverfarm.org.

Company Name

Name of Authorized Representative

Address

City

State

Zip

Telephone

Fax

Email

Authorized Signature

Payment Method

Check enclosed for \$ _____

Please make checks payable to Black River Farm Autumn Classic

DISCLAIMER Black River Farm shall not be liable for failure to provide the services herein stated due to causes beyond its control including, but not limited to, acts of God, weather, fires, labor strikes, delinquencies of sub-contractors or suppliers, or acts of war. If such circumstances occur this agreement shall be terminated immediately, and neither party shall have any liability to the other it being understood by the Sponsor that Black River Farm shall have no obligation to return any deposit or sums paid by Sponsor under this Agreement.

It is expressly understood and agreed that this Agreement does not grant to Sponsor any exclusive privileges or rights and Black River Farm may contract with other sponsors who may be deemed competitors of Sponsor for the services delineated herein.

